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JEUL Seminar on University-Industry Links

Joint Enterprise University Learning

29 Jiangjun Avenue, Nanjing, China

March 26-29, 2018

Day 1: Monday, March 26

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|---------------|---|
| 14:00 – 14:15 | Introduction of Participants (NUAA) |
| 14:15 – 14:20 | Introduction and Welcome Message (Vice President Prof. Song Yindong, NUAA) |
| 14:20 – 14:35 | Introduction to the Nanjing JEUL Seminar (Prof. Maurizio Pompella, University of Siena) |
| 14:35 – 14:40 | Introduction of College of Economics & Management (Prof. Zhou Dequn, NUAA) |
| 14:40 – 15:00 | Signing of MoU between NUAA and Enterprises |
| 15:00 – 15:20 | Coffee Break and Group Photo |
| 15:20 – 15:40 | Speech by representative of International Office of NUAA |
| 15:40 – 16:00 | Speech by representative of Enterprises and Group Discussion |

>>> End of Day 1 Activities <<<

17:30 Dinner Reception

Day 2: Tuesday, March 27

University and Enterprise Links Discussion Topics :

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|---------------|--|
| 09:30 – 09:50 | Representative from UEH, Vietnam |
| 09:50 – 10:10 | Representative from Skoda Auto University |
| 10:10 – 10:30 | Representative from BUH, Vietnam |
| 10:30 – 10:50 | Coffee Break |
| 10:50 – 11:10 | Representative of Vilnius University, Lithuania |
| 11:10 – 11:30 | Representative from NUAA |
| 11:30 – 12:00 | Visit to student innovative center and enterprises at NUAA |
| 12:00 – 14:00 | Lunch |



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14:00 Enterprise Visit(Shanghai Volkswagen Auto Manufacturing Company)

>>> End of Day 2 Activities <<<

Day 3: Wednesday, March 28

Enterprise Visit
Full Day Visit of enterprises in Huaian City

>>> End of Day 3 Activities <<<

Day 4: Thursday, March 29

09:30 – 09:50	Remarks by Project Manager, Mario De Martino (video conference)
10:00 – 10:10	Remarks by Lithuanian Delegate
10:30 – 10:30	Coffee Break
10:50 – 10:50	Concluding Remarks by Prof. Zhang Zhuo
11:20	Closing of Workshop