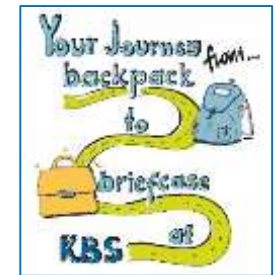


The UK's European university

Kent
Business School

Employability & Placements at Kent Business School

*Kimberley Munden – Employability and
Placements Manager*



Co-funded by the
Erasmus+ Programme
of the European Union



The Employability Team



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Margaret Sargeant

Employability & Placements Coordinator, **Medway**



Kimberley Munden

Employability and Placements Manager

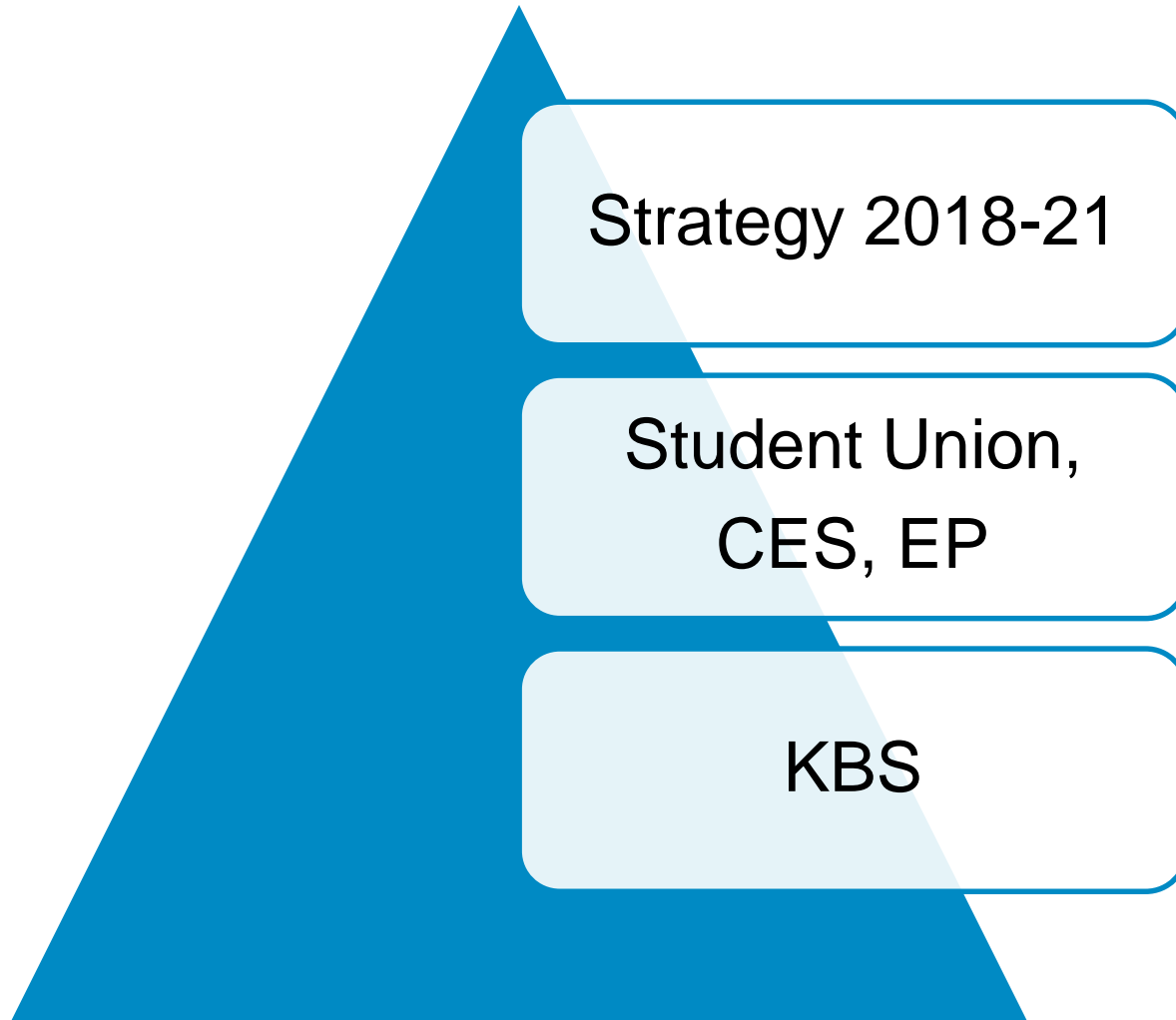


Elaine Howe

Employability & Placements Coordinator, **Canterbury**



Employability at University of Kent



Student Employability Strategy 2018-21



- Setting out **University of Kent and Kent Union’s** joint vision for *“enhancing the employability of Kent students and producing graduates who will make an effective contribution to the labour market and be successful in an increasingly competitive and global economy.”*
- **Focus on 4 key areas:**
 1. Curriculum development and design
 2. Co-curricular opportunities
 3. Collaboration
 4. Communication and engagement

7 Kent Graduate Attributes

Developed through study and/or co-curricular activities

1. Confidence
2. Creativity and innovation
3. Critical reflection
4. Global/cultural awareness
5. Integrity and accountability
6. Intellectual curiosity
7. Resilience



Student support at KBS



Career and
skills
development



Navigating
the
recruitment
process

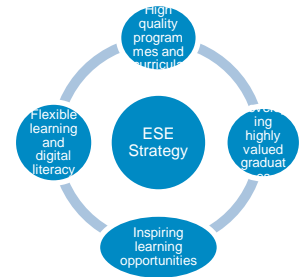


Dream
graduate
job!

KBS Employability Strategic Objectives (part of the Education strategy)

Developing highly valued graduates

Sustain and develop KBS's strong employability results of students gaining graduate-level jobs or starting their own businesses.



- I. Inspiring students to evaluate their career options and navigate the graduate recruitment process
- II. Offering **employer experiential learning** opportunities across all programmes
- III. Embedding the University's **Graduate Attributes** in curricula
- IV. Extending the range of curricular and co-curricular **opportunities** for the development of entrepreneurial skills (External Services)

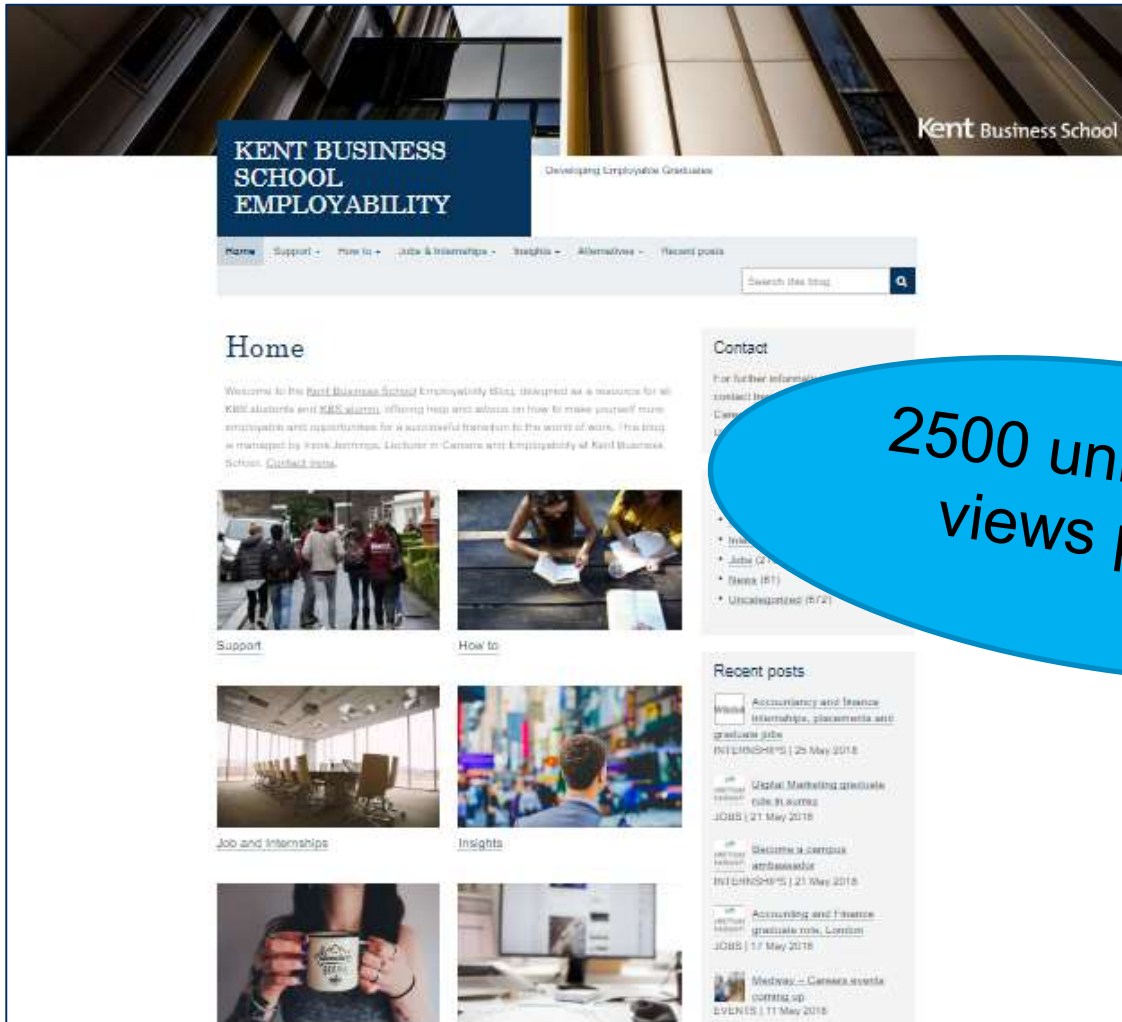
How the KBS team support students

Dedicated employability and placements team at KBS

- ✓ Offering individual, confidential, and independent careers advice
- ✓ Delivering placement preparation workshops
- ✓ Encouraging volunteering and work experience
- ✓ Running employer events
- ✓ Promoting opportunities



<http://blogs.kent.ac.uk/kbs-employability>



2500 unique page views per month

Employability Awards for students

- Global Skills Award [PG]
(talks, workshops and seminars)



- KBS Careers Award for Business (online programme; career exploration, skills analysis, job hunting, making applications)

KBS Industry Placement Year

- Between the second and final year of study
- Minimum of 44 weeks' full time work
- In a business-related role of the students choice
- UK; international placements encouraged
- Paid positions



New! Selfie programme (Self Employed Year in Industry)

- Students work on their **own business** for their Year in Industry, mentored by Entrepreneur in Residence
- Must be a **Business Start-Up Journey** finalist
- Need to have a **business idea and plan** ready to go
- Must be able to **support themselves financially**



What is a placement year important for students?



**Gain work experience
and build contacts**

**Gain confidence by
learning new skills**

**Gain by being ahead of
the competition to
secure a job**

**Student grades
in the final year
go up by 5-15%**

What employers say about our graduates . . .



We work with around 200 employers every year





Employability statistics

- **94% of placement students gained 1st or 2:1 in 2016/17** compared to 74% of non-placement students

(Medway more significant:
59% non-placement students gained 2:1 or 1st)

- **60% of students were offered jobs** in their placement company
- **185** students on placement 2017/18



Unistats (2017)

Business/IB

95%-100% work or further study

£22,000 salary after 6 months

93% students in professional roles

Accounting

80% work or further study (100% with placement)

£22,000 salary (£25,000 with placement)

90% professional roles (100% with placement)

In summary

KBS Employability enhances



- ✓ Our competitive advantage as a Business School
- ✓ Our students' competitive advantage in the graduate labour market
- ✓ Our university employability ratings, rankings & professional accreditations

THE UK'S EUROPEAN UNIVERSITY



www.kent.ac.uk

Kent
Business School