

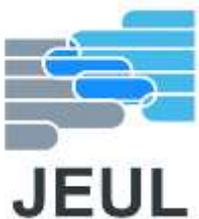
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# JEUL – Joint Enterprise and University Learning

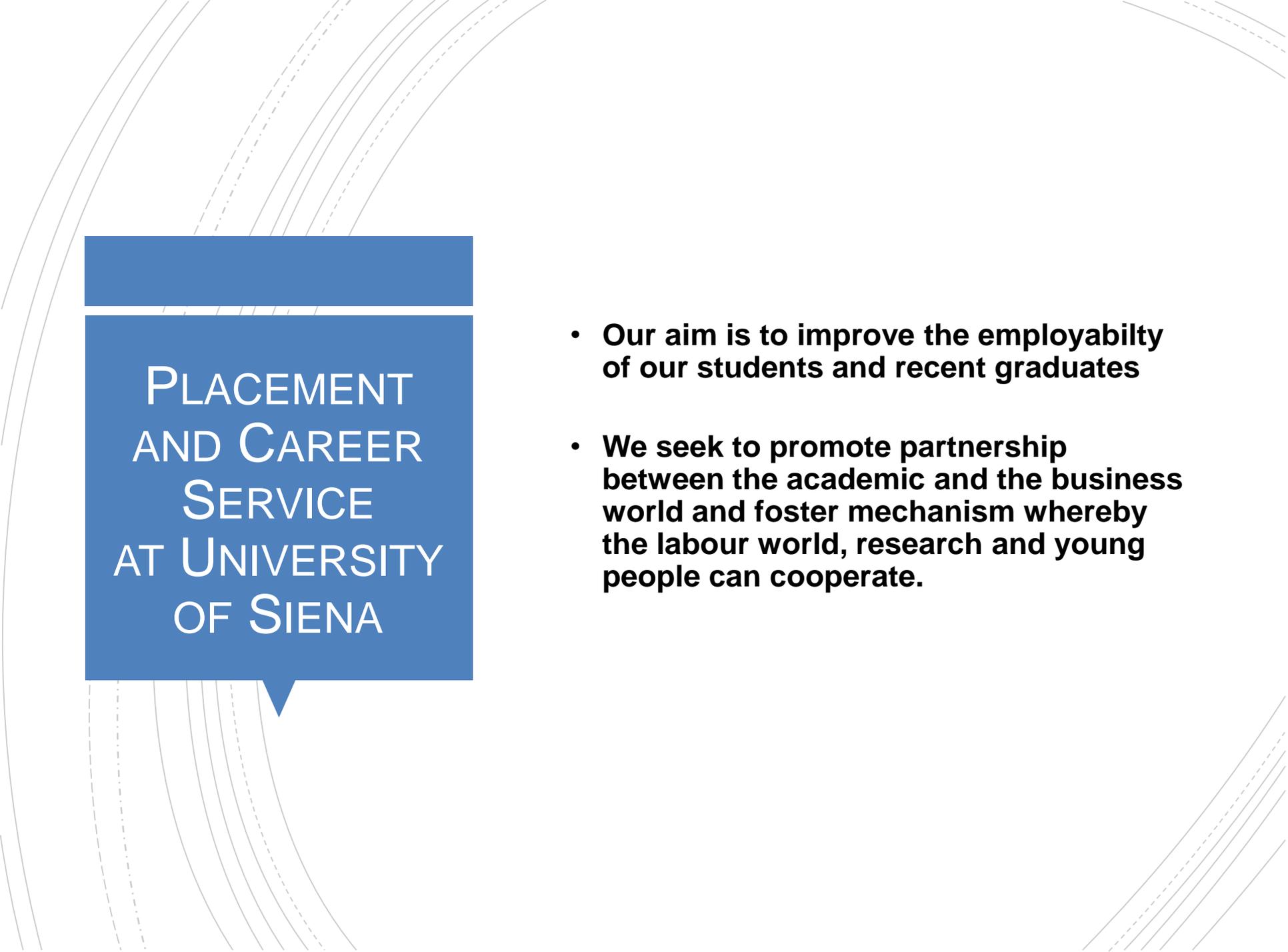
PLACEMENT AND CAREER SERVICE  
AT UNIVERSITY OF SIENA

Project name: Joint Enterprise University Learning  
Project ref: 585820-EPP-1-2017-1-IT-EPPKA2-CBHE-JP

# PLACEMENT AND CAREER SERVICE AT UNIVERSITY OF SIENA



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**PLACEMENT  
AND CAREER  
SERVICE  
AT UNIVERSITY  
OF SIENA**

- **Our aim is to improve the employability of our students and recent graduates**
- **We seek to promote partnership between the academic and the business world and foster mechanism whereby the labour world, research and young people can cooperate.**

# PLACEMENT AND CAREER SERVICE AT UNIVERSITY OF SIENA



Our Placement office establishes and manages relations with businesses locally, nationally and internationally to help introduce students and new graduates to the world of work.



In order to increase employability of our students and recent graduates, we focus on 3 big areas:



1<sup>st</sup> area System of contact



2° area Recruiting events



3° area Career guidance

# 1<sup>st</sup> area System of contact



We use an integrated system of online services intended both for graduating students/recent graduates and for Italian and international enterprises, in order to **promote employability** and **provide adequate responses to corporate recruiting needs.**



Companies seeking candidates can freely register to the online system and publish their offers for job or internship specifying the target and the professional profile. The online vacancy board is accessible to students, graduating students and recent graduates entering the Personal Area of the University website.



# 1<sup>st</sup> area System of contact

- Students and graduates can update their CV and submit their applications straight from the system to the company contacts. If the offer concerns an internship (not a job), the company shall sign an agreement with University of Siena; the process is constantly followed and validated by our staff. Moreover, we offer to the companies **consulting, promotion on our social and websites, cv preselection**; we can address to lecturers and professors for agreement about project works or research thesis.

- During the year, Placement office organizes On Campus presentations, recruiting days, Career week and Career day.
- **On Campus presentations** are employer-branding events with single enterprises and companies, giving students the opportunity to learn about their history and mission, corporate values, areas of employment and, above all, selection procedures. The encounter also provides students with the occasion to submit their CVS, take part in short information talks or be selected for company assessments depending on the professional profiles being recruited.
- **Recruiting days** are discipline-related events: engineering, green&food, life sciences, as for instance) included in the annual events calendar; the encounters may be more or less formal (buffet or cocktails held on campus).

2° area Recruiting events

## 2° area Recruiting events

- **Career Week** and **Career Day** consist in a specific period full of events dedicated entirely to recruitment: students can personally meet HR of companies and get familiar with the world of work, attend workshop, simulations and seminars. As for Career Day, in the space of just one day (in October) and in the same place (at the Palace of Rettorato), they have the opportunity to meet recruiters from leading companies Italian and international, to submit their CV and ask direct questions about the professional profiles that they are looking for, acquiring information on career possibilities and selection processes. During the event, or beforehand, workshops, seminars and business presentations are also organized.

## 2° area Recruiting events



University of Siena places great importance on building up close **relationships with companies**, and that is why the Career Service invites contributions by professionals in our careers and professional guidance activities.

We have an **Alumni association** with which we work closely: their **mentoring program** is a priceless opportunity for students and graduates. Their testimony, their experiences and competencies plays a key role in helping our students and graduates develop a targeted professional project in line with their studies and with the demands of the world of work.

# 3° area Career guidance



Placement office & Career service of the University of Siena is particularly focused on this topic.



We organize **career guidance workshops** with professionals to manage, for example, online presence and web reputation: simulated interviews, drawing up of a curriculum vitae and cover letter, summarizing cross-disciplinary skills and personal interests, managing job interviews in Italy and abroad.



We give one-to-one help and workshops about: how to write a successful CV; cover letters; job interview (with simulations); assessment center (with simulations); personal branding and web identity