

The UK's European university

Kent
Business School

Director's Welcome/

Chào mừng bạn đến với
KBS!

10 September 2018

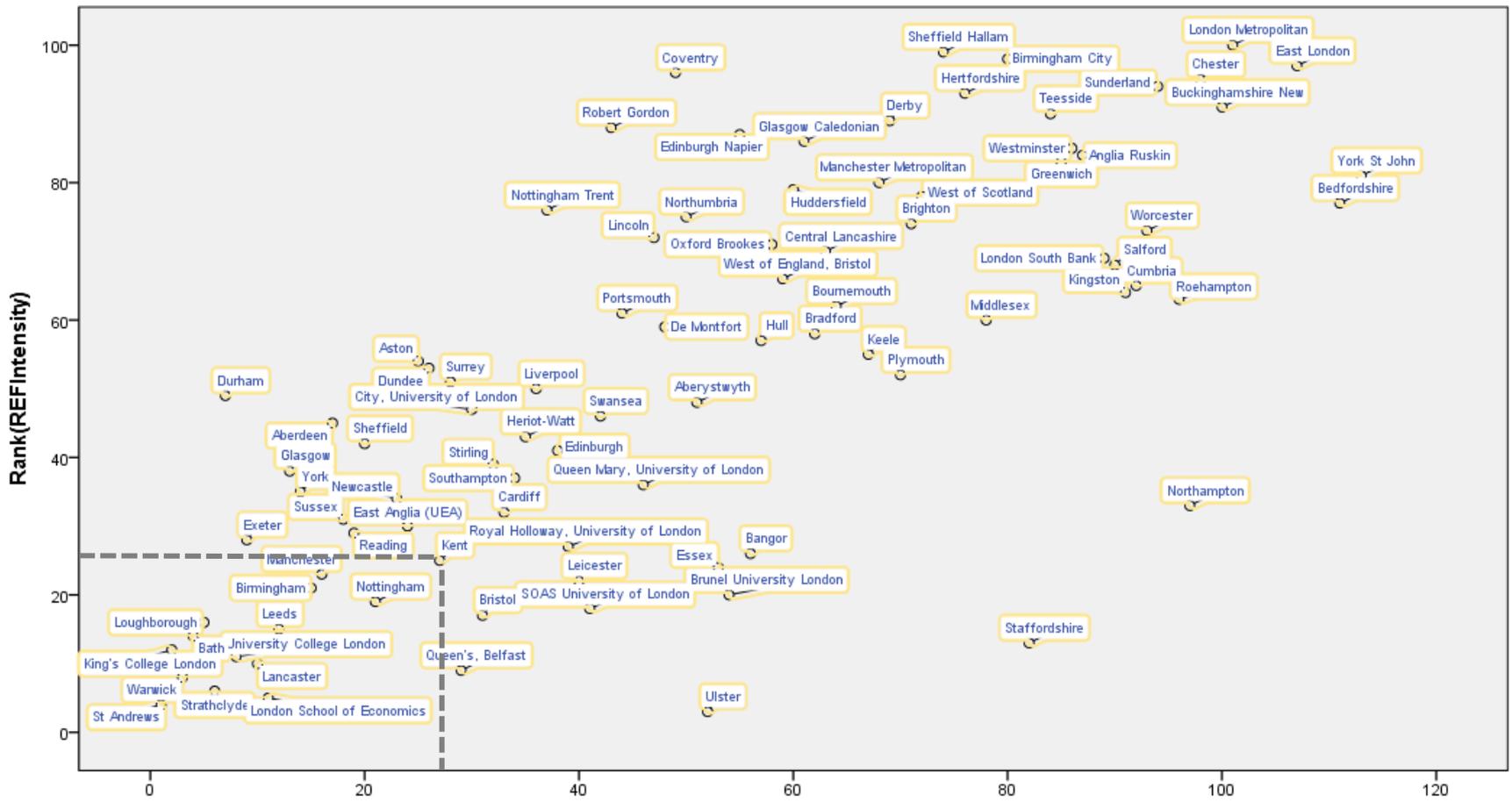


KBS - Key Facts

- **Established over 25 years ago**
 - **Largest School** with 2,300 students
 - **About 100 academic staff**
 - from over **21 nationalities**: **52%** are from **outside the UK**
 - 45 professional service staff (incl. part-time and placements)
 - **Largest school with about 2,300 students from 84 countries**
- **The Business School of the UK's European University**
 - Internationally in the Top 300 – out of 40,000 business schools worldwide (ARWU - business administration subject ranking)
 - In Europe rated top 50 for Teaching (THE)
 - Nationally in the Top 20 for combined excellence
- **Accreditation success:**
 - **AMBA** reaccredited June 2018, **AACSB** coming **March 2019**, entered EQUIS process, hopefully in 2020/21, and **SBC in October 2018**
 - Periodic Programme Review 2017, Successful QAA HE review 2015, internal Learning & Teaching review 2014



UK Top 20 for combined excellence in research & teaching



CURRENT CUG
TEF Gold



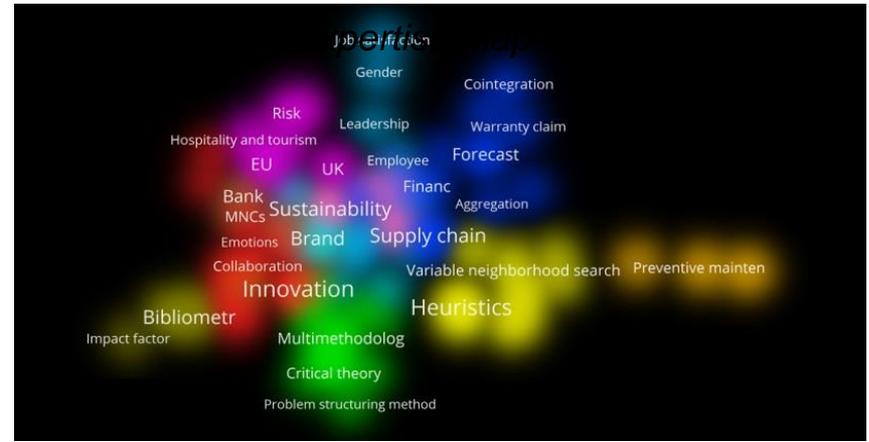
Our School Today



VOSviewer

Where we want to be: Aspirations for the future

- Achieving **international recognition** as a **School** that
- places **innovation** at its heart
- in particular **sustainability-driven innovation**:



- **Delivering impact** through research in partnership with businesses and organisations in the region and beyond:
 - already **10%** of **all Knowledge Transfer Partnerships** in UK business schools run by KBS
- **Expanding our co-curricular offering through**
 - **ASPIRE Accelerator Space for Innovation and Responsible Enterprise**, co-located with MBA Suite
- **Building up new expertise** in the area of **technology, innovation management** and **entrepreneurship**:
 - Already more than 20% of research output published in innovation journals; with a further 1 in 3 outputs having a sustainability focus
- **Developing meaningful international partnerships**
 - with a focus on likeminded school sharing a focus on **innovation, sustainability** and **entrepreneurship**.

Our Mission

We are a research-intensive business school that produces *rigorous* and *relevant* knowledge which *informs* and impacts on the practice of management.

Acting as an *intellectual hub*, we aim to develop innovative and sustainable approaches to management that address *organisational* and *societal challenges*.

We are committed to developing *employable*, *ethical* and responsible graduates as well as *managers and leaders* who will make a difference.

School of Sustainable Innovation

- **Public Accountability**
- Impact of public sector reforms

Sustainable Innovation and our Subject Groups

- **Sustainable Leadership**
- Gender, Equality, Diversity and Power
- Talent management
- Organisational innovation

- **Financial Crises and Regulation**
- **Social Discounting**
- **Green Finance**
- **Risk management and forecasting**

“To champion sustainable innovation through high-quality research and education impacting business and society”

- **Innovation,** entrepreneurship, small business in a global context
- **Social sustainability** Cross sectoral partnerships in a global context
- Outward investment in Emerging and transforming economies,
- **FDI,** Knowledge transfer

- **Environmental Sustainability:** Sustainable supply chains
- **Agility, Productivity and Efficiency**

- **Diffusion of social innovations** in emerging economies
- **Product/service innovation** in health, food & energy sectors

KBS Values

- Championing **knowledge discovery** and **dissemination** – by ensuring **parity between teaching and research**;
- Creating **real value for our students** – by serving them in order to transform them into employable professionals and to enable them **to grow as human beings**;
- Behaving always with **honesty** and **integrity** – by championing **bold ideas**, taking intelligent risks, accepting failures, being courageous, being culturally aware and **striving for social justice**;
- Demanding **quality as the standard** and
- Continually learning from and **giving back** to local, regional and **global communities**.

Continuing the Journey

- Our aspiration:
 - ✓ • To become an *internationally ranked* business school (ARWU done, now QS & FT)
 - *recognised for leadership in sustainable innovation* in Europe

- Triple accredited



- Key member of a worldwide *network of business schools* that *champion sustainability, innovation, entrepreneurship*

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www.kent.ac.uk

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