



1. Websites that provide case studies related to entrepreneurship

- Arthur Rock Center for Entrepreneurship, California Research Center - <http://www.hbs.edu/entrepreneurship/crc/cases.html>. Cases written at the California Research Center and available for distribution through Harvard Business School Publishing.
- AsiaCase.com: the Asian Business Case Centre by Nanyang Business School, Nanyang Technological University, Singapore - <http://www.asiacase.com/>. A one-stop search and information website where data on teaching cases on Asia is collected from resources worldwide and made accessible in a single location.
- Babson College teaching cases - <http://www3.babson.edu/ESHIP/publications/CaseDatabase/>. Developed by Babson college entrepreneurial faculty. More than half of these cases include a video of the entrepreneur visiting a Babson class while the case is being discussed.
- CELCEE (Kauffman Center for Entrepreneurial Leadership Clearinghouse on Entrepreneurship Education) resources - <http://www.celcee.edu/>. Entrepreneurship case studies could be retrieved by keyword searching.
- Center for Rural Entrepreneurship case studies - http://www.ruraleship.org/index_html?page=content/casestudies.htm. The Center and its partners have completed a number of community and organizational case studies. The case studies focus on specific examples of entrepreneurial development support systems.
- Darden Case Collection at University of Virginia - https://store.darden.virginia.edu/ecustomer_enu/start.swe?SWECmd=Start. An important entrepreneurship case producer. Verified faculty members belonging to accredited institutions are eligible to receive access to download inspection copies of cases or teaching notes currently available on the website.
- European Case Clearing House (ECCH) - <http://www.ecchatbabson.org/>. Largest single source of management case studies in the world. ECCH distributes the case collections produced by the world's leading management teaching establishments as well case studies by individual authors around the world. Academic status is required to get free login and access to the free full-texts of the cases.
- Fasttrack 100 and its other spin-offs including Profit Track and Tech Track provide short cases on the UK's fastest growing firms, all of the businesses in the indexes are featured and all of the cases are free - <http://www.fasttrack.co.uk/home.htm>.
- Harvard Business School Cases - <http://www.hbs.edu/research/cases.html>. The HBSP Case Collection includes a comprehensive range of materials including more than 7,500 Harvard Business School case studies, teaching notes, background notes, case videos, and online simulations and tutorials.
- Harvard Case Program, Kennedy School of Government - http://www.ksgcase.harvard.edu/content/About_the_Case_Program.html. Case studies in public policy & management. World's largest producer and repository of case studies designed for teaching about how government works and how public policy is made.
- ICMR case study collection (<http://icmr.iefai.org/casestudies/freesample.htm>) – Representing a broad range of management subjects and on a wide range of companies and industries - both Indian and international.
- IMD (International Institute for Management Development) - <http://www01.imd.ch/research/publications/>. Cases for the education of international business executives at every stage of their careers.

- INSEAD case studies - http://www.insead.edu/facultyresearch/teaching_tools/cases.htm. Business cases on a range of topics. Case bibliography with a brief synopsis of each case is updated regularly. Searchable at http://knowledge.insead.edu/advanced_search.cfm.
- Laurier Institute School of Business & Economics, Wilfrid Laurier University, Canada - http://info.wlu.ca/~wwsbe/sbe2000/html/laurierinstitute_casestudies/laurier_function.html. Business cases on a variety of topics, with quite a collection on small business and entrepreneurship.
- MBADepot (<http://www.mbadepot.com/cases/cases.php>). Currently 171 case entries available for MBA students.
- Melbourne Case Study Services at Melbourne Business School - <http://128.250.180.143/main.cfm?pid=211>. Most cases are based on actual situations and problems that have been encountered by Australian and New Zealand managers operating within both the private and public sectors.
- North American Case Research Association (NACRA) - <http://web.bentley.edu/empl/c/lchin/nacra/abstracts.htm>. Abstracts of cases presented at the association's meetings arranged by topics. NACRA is a collaborative organization of some 450 case writers and teachers, mostly in the business disciplines.
- Responsible Entrepreneurship project, Europa - http://europa.eu.int/comm/enterprise/entrepreneurship/support_measures/responsible_entrepreneurship/good_practice/good-practice-index.htm. SME good practice cases illustrating responsible entrepreneurship from 16 European countries.
- The Primis Casebook Database by McGraw Hill - <http://www.mhhe.com/primis/catalog/pcatalog/casebook.htm>. Primis claims to distribute the most extensive case collection available. It features over 9000 case studies from prominent case providers such as Harvard Business School Publishing, Ivey, Darden, and Thunderbird. We also offer exclusive McGraw-Hill cases through our Thompson/Strickland/Gamble and Pinnacle collections. Searchable or browsable with very detailed topics.
- Richard Ivey School of Business, University of Western Ontario cases (<http://www1.ivey.ca/cases/>). With nearly 2000 cases in the active collection, the Richard Ivey School of Business claimed to be the second largest producer of cases in the world.
- South-Western's CASENet - http://casenet.thomsonlearning.com/casenet_global_fr.html. Cases on a range of business topics. CaseLinks feature provides instructors with the information needed to create a course using CaseNet® materials.
- Stanford Graduate School of Business cases (<http://gobi.stanford.edu/cases/>) – business cases from one of the top business schools.
- The Sunday Times Enterprise Network - http://www.enterprisenetwork.co.uk/knowledge_store/casestudy_list.asp?ct_id=5. Every week in the Business section of The Sunday Times, the Enterprise Network publishes a case study on a middle market company. This examines the issues faced by that company, challenges that are relevant to many middle market organisations, enabling them to learn from the experiences of others. UK based.
- Thunderbird Case Series - http://www.thunderbird.edu/faculty_research/case_series/. Includes international business cases and notes authored by the faculty of Thunderbird, the Garvin School of International Management. Offers both field cases

and library cases. All cases have a detailed teaching note (available only to faculty), and all cases have been classroom-tested for pedagogy and content.

- Times 100 case studies - <http://www.thetimes100.co.uk/>. UK based business studies resource provides case studies on actual companies and organizations demonstrating business theory in practice. It includes some international cases.
- Tuck School of Business at Dartmouth, Center for Private Equity and Entrepreneurship - http://mba.tuck.dartmouth.edu/pecenter/research/case_studies.html. Case studies and other teaching materials used in Tuck's MBA courses and elsewhere.
- tutor2u™ - <http://www.tutor2u.net/>. UK based website of business studies.
- University of Auckland, Business Case Centre, New Zealand - <http://www.casecentre.auckland.ac.nz/index.cfm?fuseaction=Case.Catalog>. Currently there are only a limited number of business cases.

Cases on business ethics:

- Arthur Andersen Case Studies in Business Ethics, Carnegie Mellon University - <http://web.tepper.cmu.edu/ethics/AA/arthurandersen.htm>. 85 mini cases and 5 major cases available with full cases and teaching notes.
- CasePlace.org - <http://caseplace.org/>. Free online service for finding business cases focusing on social impact management, corporate social responsibility, and business ethics.
- Council for Ethics in Economics - <http://www.businessethics.org/catalog.htm>. Focusing on current issues in business ethics. Each case comes with teaching notes and some have accompanying videos.
- Ethics Case Studies - <http://ethics.sandiego.edu/resources/cases/HomeOverview.asp>. Includes cases on business ethics.
- Markkula Center for Applied Ethics, Santa Clara University - <http://www.scu.edu/ethics/practicing/focusareas/cases.cfm?fam=BUSI>. Includes cases on business ethics.

Cases on social entrepreneurship:

- Center for the Advancement of Social Entrepreneurship at Duke University - <http://www.fuqua.duke.edu/centers/case/faculty/publications.html>.
- Schwab Foundation case studies in social entrepreneurship - <http://www.schwabfound.org/cases.htm>. The Foundation has partnered with IESE Business School to jointly elaborate a co-branded case study series examining the challenges faced by accomplished social entrepreneurs selected to the Foundation's network.

Cases on business and sustainable development:

- Business and Sustainable Development: A Global Guide - <http://www.bsddglobal.com/studiesalphabetical.asp>.
- University of North Carolina, Center for Sustainable Enterprise - <http://www.kenan-flagler.unc.edu/ki/cse/newcasestudies.cfm>. The purpose is to help executives and future business leaders understand how social and environmental considerations are changing the competitive landscape of business.
- World Business Council for Sustainable Development case studies - <http://www.wbcsd.ch/templates/TemplateWBCSD1/layout.asp?type=p&MenuId=ODY&doOpen=1&ClickMenu=RightMenu>. Cases on sustainable development.

Other specific case collections:

- The Florida/Brazil Institute BusinessLink case studies: Doing businesses in Brazil - http://www.bizlink.ufl.edu/case_studies.asp.
- BPIR.com - <http://www.bpir.com/>: Focus on improving organizational performance. Provides hundreds of full case studies from award winning organizations in more than 30 different countries on Performance improvement tools/techniques, benchmarks, best practices, etc. Membership fees needed for subscription.
- Higher Academy Network for Hospitality, Leisure, Sport & Tourism Network. Current practice case studies - http://www.hlst.ltsn.ac.uk/resources/cases/case_studies.html. These case studies are examples of learning, teaching and assessment methods, taken from practicing teachers in the hospitality, leisure, sport and tourism subject areas.
- Rose-Hulman Institute of Technology, Carleton University, Canada, Engineering Case Studies - <http://cee.carleton.ca/ECL/>. The engineering cases may have business components of interest.

2. Journals that regularly publish case studies that focus on entrepreneurship, broadly defined

Case research journals:

- [Asian Case Research Journal](#), indexed by EBSCO Business Source Premier, full texts available with a 12-month publisher delay.
- [Case Research Journal](#), cases searchable or browsable at the website without full texts links.
- [Business Case Journal](#), cases listed on the website without full text links.
- [Journal of the International Academy for Case Studies](#), most recent issue available at the website.
- Proceedings of the International Academy for Case studies. Allied Academies Proceedings - <http://www.alliedacademies.org/proceedings.html>.

Entrepreneurship journals that regularly publish case studies:

- [FSB: Fortune Small Business](#), indexed by ABI/Inform, full texts available.
- [Entrepreneurship Theory & Practice](#), indexed by EBSCO Business Source Elite with full texts.
- [The International Journal of Entrepreneurship and Innovation](#), indexed by EBSCO, ABI/Inform without full-texts.
- [International Journal of Entrepreneurship and Innovation management](#), indexed by EBSCO, ABI/Inform without full-texts.
- [Journal of Technology Transfer](#), indexed by ABI/Inform, full texts available both at the journal website and at ABI/Inform.
- [Small Business Economics](#), full texts downloadable at the journal website.
- [International Small Business Journal](#), indexed by ECO at FirstSearch with full texts.
- [Entrepreneurship & Regional Development](#), Indexed by EBSCO Business Source Elite with full texts.

3. Selected case studies of entrepreneurship / small business management / family businesses in rural areas and/or in developing nations.

(Note: for most of the cases listed below, full-texts were provided by ECCH for academic faculty and staff inspection – I got them by registering on the web site and after my

academic status had been confirmed. For any other use, the Clearing House needs to be contacted for ordering information.)

- Dees, J. Gregory; Boatwright, Marc; Elias, Jaan. 1995. GuateSalud. http://harvardbusinessonline.hbsp.harvard.edu/b01/en/common/item_detail.jhtml?id=395125 - Dr. Glenn Lopez, the founder and general director of GuateSalud, faces cash flow problems and some crucial choices about how to expand his innovative health maintenance organization for agricultural workers in rural Guatemala. The case describes Lopez's six-year struggle to establish GuateSalud and the organization's effort to combine business principles with a social mission. Also provides background on the tense political environment surrounding the delivery of health care, coffee growing, and the banana industry in Guatemala--factors Dr. Lopez must take into consideration as he weighs his options. (Full text saved as GuateSalud.pdf)
- Austin, James E.; Overholt, Catherine. 1996. Cantuga Farmworkers Clinic. http://harvardbusinessonline.hbsp.harvard.edu/b01/en/common/item_detail.jhtml?id=797041 - The board of directors of a rural health clinic fires its executive director. The case elaborates the evolution and progress of the clinic under this director during a period of growth and a changing health care environment. Factors contributing to and questioning this decision are present in the description. Teaching Purpose: To analyze critical factors affecting executive director and board relationships and examine challenges in effecting organizational change. (saved as Cantuga.pdf)
- Casanova, L; Gradillas, M. 2004. Televisa: The comeback of a media giant. This case study analyses the remarkable restructuring of a Mexican media company, Televisa. Over a short period of time, Televisa transformed itself from a monopoly, family-owned media company with close ties to the ruling party to a profitable, competitive organisation that regained the leadership position in the Mexican media industry. This case study provides a unique perspective on the following issues: (1) competitive challenges faced by media companies in Latin America; (2) restructuring of an old media monopoly; (3) succession in family businesses; (4) success drivers in media companies; and (5) an analysis of the Mexican and US Hispanic media markets. (saved as televisa.pdf)

4. Books and other resources:

- Bygrave, William D.; D'Heilly, Dan, eds. (1997). The portable MBA in entrepreneurship case studies. Wiley. ISBN: 047118229X. 336pp.
- Case Studies in International Entrepreneurship: Managing and Financing Ventures in the Global Economy. By Walter Kuemmerle, Walter Kuemmerle. McGraw-Hill/Irwin, 2004. ISBN: 0072977841.
- Case research organizations and publications - <http://www.sfcr.org/resource.htm>
- Irish Cases in Entrepreneurship /Edited by Thomas M. Cooney. ISBN 1842180878. Blackhall, 2005. <http://www.blackhallpublishing.com/management/casestudies.shtml>.