

Programmes 13th to 16th May 2019

Case study workshop

Kent Business School, University of Kent, United Kingdom

Monday 13th	
<i>Venue: Kent Business School, University of Kent, Room SR5 (1st Floor)</i>	
10:00 – 10.30	Dean's welcome to Kent Business School
10:30 – 11.00	Professor Des Doran – Overview of WP2
11:00 – 13:00	Presentations by Workshop participants
13:00 – 14:00	Lunch
14:00 – 15:30	Formal review of participant case studies by KBS staff
15:30 – 16:00	Summary of day 1 and actions for day 2 – Professor Des Doran

Evening meal in Canterbury – to be arranged with participants

Tuesday 14th	
<i>Venue: Kent Business School, Room SR5</i>	
10:00 – 11.00	Using the Case Learning website - https://www.thecasecentre.org/educators/
11:00 – 12:00	Using Scribendi to develop your case studies - https://www.scribendi.com/authors.en.html
12:00 – 13:00	Lunch
13:00 – 15:30	Case study development by participants
15:30 – 16:00	Summary of day 2 and actions for day 3 - Professor Des Doran

Wednesday 15th	
<i>Venue: Kent Business School, Room SR5</i>	
10:00 – 11.00	Meet at KBS for journey to our Medway campus. The journey will take 40 minutes
11:00 - 13:00	Tour of campus and cultural activity
13:00 - 14:00	Lunch
14:00 – 16:00	Developing a case study of Chatham Docks
15:30 – 16:00	Presentations of case study research by participants (Partners' Satisfaction Evaluation Form to be completed by all attendees) Summary of day 3 and actions for day 4 - Professor Des Doran

Thursday 16th	
Professor Soo Hee Lee	
<i>Venue: Kent Business School, Room SR5</i>	
10:00 – 13.00	One to one sessions to develop your case study. Please book one to one meetings on Wednesday
13.00 – 14.00	Lunch
14:00 – 16.00	One to one sessions to develop your case study. Please book one to one meetings on Wednesday with Professor Des Doran